

VISIBILITY STRATEGY

Social Media

- Draft your plan
- Have conversations
- Shout outs
- Connect

Networking

- Schedule events
- Arrive early and plan
- Connect and follow up
- Go Giver attitude
- Invite people you know

Podcasts

- *Listen, comment, share*
- *Ask for speaking opportunities*
- *Podcast onesheet*

Events

- *Where do your clients go?*
- *Go with someone else*
- *Connect and follow up*
- *Speaking opportunities*

Scan me

